

# Question:

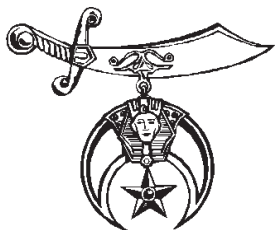
## Why should *YOU* advertise in the Sahib Shriners **Reporter** Magazine?

56-pages of articles and information that 2,000 Shriners and their families look forward to reading each month for Shrine Club and other regional Masonic organization news, calendars of events and meetings.

The perfect place for you to reach our members with your message.

The *Reporter* is the official publication of Sahib Shriners and is devoted to the interests of Sahib Shriners, its Shrine Clubs and Units in particular, and Shrinedom in general. As such, it offers advertisers an intimate reader rapport and responsiveness.

View magazine samples on our Website: <http://sahibshrine.org/reporter/>



## DISPLAY ADVERTISING RATES

Effective January 1, 2008

(As little as \$4.50 per column inch.)

### ANNUAL RATES (11 issues):

1/20 Page ½ Business Card ..	\$ 135.00
1/10 Page Business Card .....	225.00
1/4 Page .....	375.00
1/3 Page .....	450.00
1/2 Page .....	675.00
Full Page .....	1,125.00

All pricing is based on eleven issues, the *Reporter* is not published in July.

Inside Front & Back Cover and Back Page are Premium Priced  
Call for availability and prices.

Signed contracts are required.

Requested position, if available, 25% surcharge over regular rate.

## MECHANICAL SPECIFICATIONS

*We are flexible, call for quote*

STANDARD SIZES:	High	Wide
1/20 Page .....	25/32"	x 3 3/4"
1/10 Page .....	1 13/16"	x 3 3/4"
1/4 Page (Hor.) .....	2 5/16"	x 7 5/8"
1/4 Page (Ver.) .....	4 5/8"	x 3 3/4"
1/3 Page (Hor.) .....	3"	x 7 5/8"
1/2 Page (Hor.) .....	4 3/4"	x 7 5/8"
Full Page .....	9 1/2"	x 7 5/8"

## COLOR SURCHARGE

(per advertisement per month)

Please call for quote

Minimum ..... \$25 per month

## ADVERTISING CONTRACT

for space in:

### The Reporter

Sahib Shriners A.A.O.N.M.S.  
600 N. Beneva Rd.  
Sarasota, FL 34232

Phone: (941) 366-4449 x 300 • Fax: (941) 366-8578

This is your authorization to insert my advertising as follows:

Ad Size:

Ad position:

Starting Month:

at the Rate of \$ \_\_\_\_\_  
for 11 issues per year (not published in July)

Make all checks payable to Sahib Shriners Reporter  
**Payment is due in full with signed agreement**

Business Name:

Contact:

Mailing Address:

Contact's Phone:

Comments:

Changes may be made to your ad at any time; however, there may be additional charges based on extent of changes.

Sponsor:

Sponsor's Unit/Club:

### General Policies

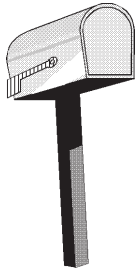
Acceptance of copy is subject to publisher's approval. Advertiser agrees to relieve the Reporter magazine and it's representatives of responsibility from any and all claims or suits arising out of or pertaining to, publication of advertising based on information supplied by the advertiser. Advertising contracts purchased at the rates published on this card will be honored only for the term of the contract. Renewal contracts will be based on the rate card prevailing at that time.

Date of customer acceptance:

Customer Acceptance (Please place authorizing signature here):

**X**

## MAIL DISTRIBUTION



**DeSoto County**

**Hardee County**

**Manatee County**

**Sarasota County**

**3,000+**

**Potential Monthly Readers**

**Available for as little as  
\$15 per month!**



*Shriners patronize  
their advertisers!*

**27th Year of Publication**

## GENERAL INFORMATION

The *Reporter* is a fraternal monthly magazine serving Sarasota, Manatee, DeSoto and Hardee counties. It is delivered by U.S. Mail to members of the Sahib Shriners and their families, plus our approximately 200 advertisers and complementaries.

### ADVERTISING DEADLINES

Camera-ready advertising copy must be received by the 1st Thursday of the month to be published in the following month's edition (see below if proofs are required.)

### ADVERTISING PROOFS

Proofs must be requested and advertising copy must be submitted two weeks in advance of the regular deadline of the 1st Thursday of each month, for publishing the following month. Corrected and approved proofs must be signed by the advertiser and returned to the *Reporter* prior to regular publication deadlines. The *Reporter* cannot be held responsible for errors approved by the advertiser.

The *Reporter* cannot be held financially responsible for errors or omissions in advertising, but will reprint without charge the pertinent portion of any advertisement printed incorrectly due to publisher's error. The publisher reserves the right to edit, cancel or reject any advertisement.

Any proceeds are for the benefit of Sahib Shriners activities. Payments are not deductible as charitable contributions.

### Long Time Advertisers

Coast Cadillac .....	27 yrs
Miller Insulation & Acoustics ....	27 yrs
Purmort & Martin, Ins. ....	27 yrs
Rusty Plumbing .....	27 yrs
Toale Brothers Funeral Home ....	27 yrs
Wiegand Brothers Funeral Home	27 yrs
Farley Funeral Homes .....	22 yrs

**Answer:** *It will help the Shriners further their efforts in supporting their network of 19 orthopaedic hospitals and 3 burns institutes where children under the age of 18 receive excellent medical care at no charge (profits from this magazine in no way benefit the Shriners Hospitals for Children.)*

**Answer:** *You will reach 3,000+ readers in a very specific target market.*

**Answer:** *You get your message to 3,000+ readers for as little as \$15 per month (that's less than one penny per reader.) In bulk mail postage alone, for your own direct mail to this many readers, it would cost you over \$1,000!*

**LOOK**  
*inside for the*  
**QUESTION!**

**Sahib Shriners**  
**The Reporter**

600 N. Beneva Road  
Sarasota, Florida 34232  
Phone: (941) 366-4449 Ext. 300  
Fax: (941) 366-8578

Email: [admin@sahibshrine.org](mailto:admin@sahibshrine.org)  
Website: <http://sahibshrine.org/reporter/>  
(This brochure and Acrobat versions of this publication are available on our Website.)